# Designer Skin®

Escapade<sup>®</sup> Exhilarating Quadruple Bronzer Rich Cream Oil Formula Infused with Dual Cooling Essences Sales Fact Sheet

# Escapade<sup>®</sup>

**Story**: Batten down the hatches and prepare yourself for a journey of epic color proportions. Tantalizing sun-kissed skin calls for all hands on deck! This potent quadruple bronzing blend will leave you beautifully bronzed before stepping foot on the shore. Relax in the ocean breeze, as you drench your skin in the ultimate decadence of our rich Cream Oil base with a splash of Dual Cooling Essences. It's the bronzing trip of a lifetime. Destination chic, bronze and fabulous!

### Rationale

- Plays off of the always trending nautical theme
- Offers a new bronzer in the mid-price point
- Offers Bronze Camouflage lovers a bronzing and skincare upgrade

# Product Type

- Cooling Bronzer
- Cream Oil Formula
- Fragrance: Bermuda Breeze

# Technology

- Exhilarating Quadruple Bronzer features an advanced blend of DS ProBronze
  Extend<sup>™</sup>, Black Walnut, Peptides and Tyrosine to adorn your skin with a warm tawny glow
- Rich Cream Oil Formula features exotic Sacha Inchi Oil, a superb skin conditioner, which contains high levels of Omega 3,6 and 9, Essential Fatty Acids and Vitamin E
- Dual Cooling Essences draw warmth away from the skin and impart a light refreshing sensation to help soothe skin during tanning
- ATO Inhibitors combine with the enlightening fragrance notes of Bermuda Breeze to leave skin smelling fresh and clean after tanning

### **Additional Information**

- Contains DHA and Erythrulose
- No Added Hemp or Gluten
- Contains Nuts and Aloe
- Not tested on animals

Brand Family: Designer Skin<sup>®</sup> Miracle<sup>™</sup> Collection

### Size

- 13.5 oz Bottle
- 0.5 oz Packette

